

# CYBER CRISIS MANAGEMENT AND INCIDENT RESPONSE WORKSHOP

**DURATION:** 4-8 Hours (Onsite OR Virtual)

**OVERVIEW:** Begin the process to prepare your organization for the inevitable cyber incident. Run a facilitated tabletop scenario designed to discover, test, and document stakeholder roles and responsibilities during the chaos of an incident.

This effort, along with the subsequent collaborative discussion will allow your organization to develop or update its Incident Response playbook, facilitating the ability to more quickly restore your digital process, regain customer trust, and protect your Brand.

**INTENDED AUDIENCE:** Board Members, Executive Leadership, Business Line Managers, Legal, Privacy, Communications, HR, CIO, CISO, and any other likely stakeholders with responsibilities to prevent and respond to a crisis scenario.

*"Fellsway Group understood the importance of protecting our brand and those of our clients. They provided us with a Crisis Management Strategy that allows us to confidently manage and communicate if an indent were to occur"*  
- CEO, Leading Public Relations Firm



## AGENDA:

All Crisis Management/Incident Response Workshops are customized based on your specific company factors (i.e. size, industry, maturity, additional data that may be obtained prior to the workshop, etc.).

A general list of agenda items includes the following:

- Focus is on Brand Protection (data and privacy)
- Define Cyber Risk Management for your Organization
- Prepare to Respond
- Cyber Crisis Management Structure
- Roles Involved in the Response
- Framework for Decisions and Execution

## DELIVERABLES

- Executive Report
- Crisis Management/Incident Response playbook
  - Includes review of existing playbooks, and templates for new playbook creation if necessary
  - Manage communications
  - Retain/regain customer trust
  - Restore your digital processes
- Recommendations for continued testing of your plan

## FOR MORE INFORMATION CONTACT:

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